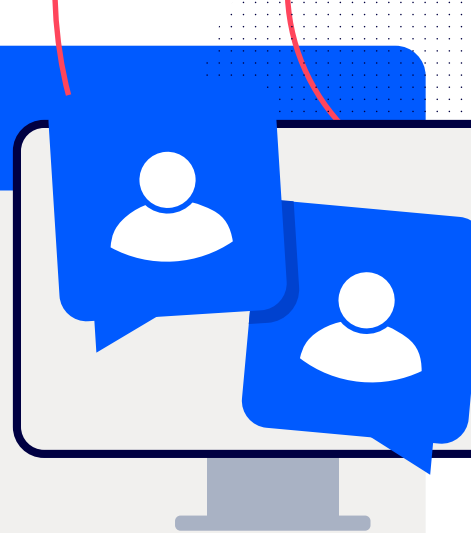


Going Global: The Winning Formula for Virtual Training Across the Enterprise

with Jennifer Hofmann



Once the COVID-19 pandemic shut down offices and quarantined us in our homes, virtual training exploded overnight. COVID-19 accelerated digital transformation in all areas, but the progression in L&D to the virtual classroom has arguably evolved faster in the past twelve months than it has in the past ten years. And the trend is going to continue.

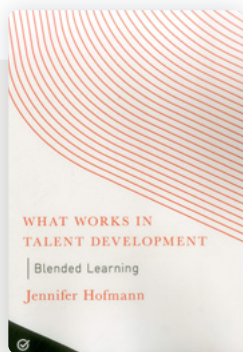
This L&D transformation, while providing greater outreach and more timely training interventions, offers a unique set of challenges that we didn't experience in more traditional settings. Our training offerings need to evolve to support a more global workforce that works in remote teams. Programs need to be culturally sensitive, engaging and relevant. Logistically, they need to be scalable and accessible to thousands (or tens of thousands!) of learners.

Watch recording:



In this webinar you'll learn about:

- The essential elements to consider when going global
- Maximizing outcomes for BOTH learners and the organization
- Delivering learning programs
- Developing cross-cultural engagement
- Applying lessons learned from the COVID-19 pandemic



Jennifer Hofmann, virtual classroom and blended learning pioneer, is Founder and President of InSync Training. Her entirely virtual consulting firm specializes in the design and delivery of engaging, innovative and effective blended learning. Her latest book, Blended Learning (ATD), introduces a new instructional design model that addresses the needs of the modern workplace and modern learners.