# **Born to Create**

# With Anne Jacoby





## Creativity isn't just for artists. It's a competitive advantage for all professionals.

Join workplace culture expert Anne Jacoby for a dynamic session on unlocking your creative potential. Learn how boosting creative confidence, leading with creativity, and implementing workplace rituals can foster innovation and improve team performance.

#### Watch recording:



vimeo

### In this webinar, you will:

- Learn to boost your creative confidence and avoid creativity killers at work.
- Learn how to lead creatively to drive better business results.
- Explore how rituals can cultivate a creativity-driven workplace culture.

This free webinar is open to all professionals looking to harness creativity as a workplace advantage. All registrants will receive access to the recording.

Don't miss this opportunity to transform creativity into your greatest asset!



#### **About Anne Jacoby:**

Anne Jacoby is an expert in workplace creativity and culture. A singer-actordancer turned entrepreneur, she advises companies on building creative, highperforming teams. Her book Born to Create was named one of Porchlight's top business books of 2024.