



GETABSTRACT REVIEW OF

Writing to Persuade

How to Bring People Over to Your Side

Writing to urge or persuade another person takes a combination of skill and understanding. Write in your own voice and let your words and sentences reflect your individuality and your experiences.

Discussion Questions

1. Which of the 15 observations are you most adept at? Which do you find yourself needing improvement on?
2. What points in the summary do you agree with? What points do you not agree with? Share why.

STEP 1

Have your team read the [getAbstract summary](#).

STEP 2

Schedule a team meeting to discuss the questions below.

STEP 3

Have a discussion with your team.

“In your persuasive writing, remember that scaring people and being negative does not generally agree with our fundamental natures.”

Writing to Persuade

Trish Hall

Additional resources



Communication

