



GETABSTRACT REVIEW OF

The Power of Virtual Distance

A Guide to Productivity and Happiness in the Age of Remote Work

Relying on technology to communicate can leave us feeling isolated from one another – regardless of whether we sit six feet apart in an office or live on different continents. This felt sense of human disconnection has a name: Virtual Distance. In their book, Karen Sobel Lojeski and Richard R. Reilly explain the measures we can take to reduce Virtual Distance.

Discussion Questions

1. What are your personal experiences with Virtual Distance at the workplace?
2. What measures have you found effective for decreasing Virtual Distance?
3. Which component – Physical, Operational, Affinity – do you think contributes the most to Virtual Distance at your company?
4. What are some of the book's suggestions for reducing Virtual Distance that you can implement in your organization quite easily?
5. What single measure do you think could help shrink Virtual Distance the most in the long term?

STEP 1

Have your team read the [getAbstract summary](#).

STEP 2

Schedule a team meeting to discuss the questions below.

STEP 3

Have a discussion with your team.

“Virtual Distance can be described as a felt sense of distance that grows unconsciously when we rely heavily on mediated communications through smart digital devices.”

The Power of Virtual Distance

Karen Sobel Lojeski and Richard R. Reilly

Additional resources



Remote Teams



Karen Sobel Lojeski
interview