



GETABSTRACT REVIEW OF

# Storytelling with Data

## A Data Visualization Guide for Business Professionals

Author Cole Nussbaumer Knaflic, who travels the world teaching companies how to produce better presentations, has streamlined the process of developing effective presentations. Each of her chapters provides a simple lesson that will transform how you offer data to your audiences.

### STEP 1

Have your team read the [getAbstract summary](#).

### STEP 2

Schedule a team meeting to discuss the questions below.

### STEP 3

Have a discussion with your team.

## Discussion Questions

1. Do you think the presented data within your team or company is always put into the right context? If not, what is missing?
2. Which of the visualization tips are new for you and will you incorporate into your presentations in the future?
3. What are your main take-aways from the summary?

*“Being able to tell stories with data is a skill that’s becoming ever more important in our world of increasing data and desire for data-driven decision making.”*

### Storytelling with Data

Cole Nussbaumer Knaflic

## Additional resources



Big Data



Storytelling



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