



## GETABSTRACT REVIEW OF **Herding Tigers**

### Be the Leader That Creative People Need

#### Careful Strategic Leadership Helps Creative People Unleash Their Potential

Leading creative people requires strategic leadership skills. Todd Henry, founder of Accidental Creative, says many people working in leadership positions lack the mindset to steer creative teams, and that undermines corporate efforts to retain skilled talent. In *Herding Tigers*, Henry challenges misconceptions about creative people while sharing concrete strategies for empowering creative team members to reach their full potential.

### Discussion Questions

1. What are some common misconceptions about creative individuals, and how can understanding the true nature of creativity benefit team dynamics?
2. Can you share an example of a leadership strategy that successfully empowered a creative team or individual?
3. What role does understanding the creative process play in effective leadership?
4. In what ways can leaders foster an environment that balances stability with the challenge necessary for creative work?

#### STEP 1

Have your team read the [getAbstract summary](#).

#### STEP 2

Schedule a team meeting to discuss the questions below.

#### STEP 3

Have a discussion with your team.

*“If your only measure of success is whether you crossed the finish line on time and under budget, or whether the client is pleased, you might very well hit your objectives while destroying your team in the process.”*

#### **Herding Tigers**

Todd Henry

### Additional resources



Leading Teams



Lead Like a Coach



Creativity Is a Journey, Not a Destination