



GETABSTRACT REVIEW OF

Do I Make Myself Clear?

Why Writing Well Matters

Being able to communicate effectively is one of the most important traits you need when starting a business. Communicating effectively is essential for a variety of reasons, but mainly because it allows you to strategize and plan your future with other people. Effective leadership relies on good communication skills to motivate and manage a team.

Discussion Questions

1. What is the most challenging part of communicating with others?
2. How can you convey information effectively?
3. How important do you feel it is to choose your words carefully?
4. What is the best way to communicate with co-workers, clients, and team members?
5. Have you ever had a time when a communication problem caused an issue in your work?

STEP 1

Have your team read the [getAbstract summary](#).

STEP 2

Schedule a team meeting to discuss the questions below.

STEP 3

Have a discussion with your team.

“Comprehension comes before enjoyment; you can’t be gripped if you can’t follow the narrative.”

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Harold Evans

Additional resources



Communication



Public Relations

