



MICHAEL LEE STALLARD

Connection Culture

STEP 1

Have your team read the getAbstract summary.

STEP 2

Schedule a team meeting to discuss the questions below.

STEP 3

Have a discussion with your team.

Employee engagement expert Michael Stallard updates his valuable first edition of Connection Culture by addressing the impact of coronavirus on working people who are already suffering loneliness and disconnection. He makes an impassioned and informed plea for prioritizing organizational belonging and connectedness to improve workers' health and productivity and makes the case that "social connection" is a fundamental human and workplace need. In workplaces where more is automated and communication is abbreviated by the work of artificial intelligence, the need for human connection is greater than ever.

Discussion Questions

1. What lessons or techniques have helped you build stronger connections that you could share with co-workers?
2. The author argues that humor and laughter strengthen social bonds and build resilience. How could you incorporate appropriate humor to create a more connected culture in your workplace?
3. How can leaders clearly communicate and reinforce a shared purpose that inspires connection? What is an example of an organization that does this well?
4. The author highlights the power of rituals and traditions in creating a sense of belonging. What types of new rituals or traditions could you envision implementing in your workplace?

"When it comes to the relational aspects, there is a best culture: a culture that has a high degree of human connection."

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