

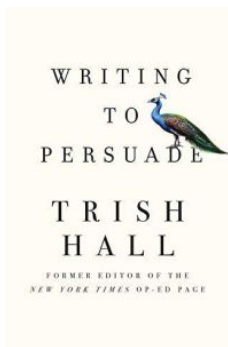
MEETING IN A BOX

Writing to Persuade

How to Bring People Over to Your Side

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Start the conversation with your team and take initiative to be a part of our success. Use the getAbstract on “Writing to Persuade” to get started.



Step 1: Have your team read the “Writing to Persuade” getAbstract summary. To access the abstract, click on the book cover.

Step 2: Schedule a team meeting to discuss the questions below.

Step 3: Have a discussion with your team.

“In your persuasive writing, remember that scaring people and being negative does not generally agree with our fundamental natures.”



Trish Hall

Author

Discussion Questions

1. Which of the 15 observations are you most adept at? Which do you find yourself needing improvement on?

2. What points in the summary do you agree with? What points do you not agree with? Share why.

Take away

Writing to urge or persuade another person takes a combination of skill and understanding. Write in your own voice and let your words and sentences reflect your individuality and your experiences.

If you liked “Writing to Persuade” here are some additional getAbstract summaries and channels you may be interested in...

