

STEP 1 Have your team read the getAbstract summary.

STEP 2

Schedule a team meeting to discuss the questions below.

STEP 3

Have a discussion with your team.

All the Leader You Can Be

The Science of Achieving Extraordinary Executive

Presence

If You Want to Join Senior Management, You Need to Develop Executive Presence Most businesspeople can't define "executive presence," but they "know it when they see it."

In All the Leader You Can Be, consultant Suzanne Bates helpfully explains the essence of executive presence, why it matters and how you can develop it. She breaks executive presence down into three "dimensions" (Character, Substance, and Style) with 5 behavioral "facets" associated with each dimension. All the Leader You Can Be is a helpful primer for ambitious executives, start-up founders, and HR officers looking for ways to define what they know they're looking for.

Discussion Questions

1.What are the most essential attributes of a successful leader according to the author, and how can these be cultivated within an organization?2.In what ways does emotional intelligence impact leadership effectiveness, and how can leaders develop this skill?3.What are some practical ways leaders can build and maintain trust with their teams?4.Why is authenticity important in leadership, and how can leaders ensure they are

"It's impossible to imagine how organizations will thrive in the future if they do not actively cultivate in their leaders the qualities that earn others' trust."

All the Leader You Can Be Suzanne Bates

perceived as genuine?

Additional resources



Leadership







Speak Like a CEO

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