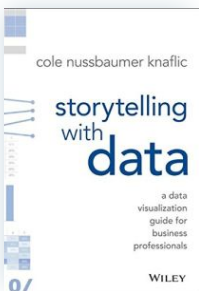


MEETING IN A BOX

Storytelling with Data

A Data Visualization Guide for Business Professionals

Author Cole Nussbaumer Knaflic, who travels the world teaching companies how to produce better presentations, has streamlined the process of developing effective presentations. Each of her chapters provides a simple lesson that will transform how you offer data to your audiences.



- **Step 1:** Have your team read the getAbstract review of [Storytelling with Data](#). To access the summary, click on the book cover.
- **Step 2:** Schedule a meeting with your team to discuss the questions below.
- **Step 3:** Have a discussion with your team.

“Being able to tell stories with data is a skill that’s becoming ever more important in our world of increasing data and desire for data-driven decision making.”

Storytelling with Data
Cole Nussbaumer Knaflic

Discussion Questions

1. Do you think the presented data within your team or company is always put into the right context? If not, what is missing?
2. Which of the visualization tips are new for you and will you incorporate into your presentations in the future?
3. What are your main take-aways from the summary?

Additional resources:



Big Data
Channel



Storytelling
Channel